

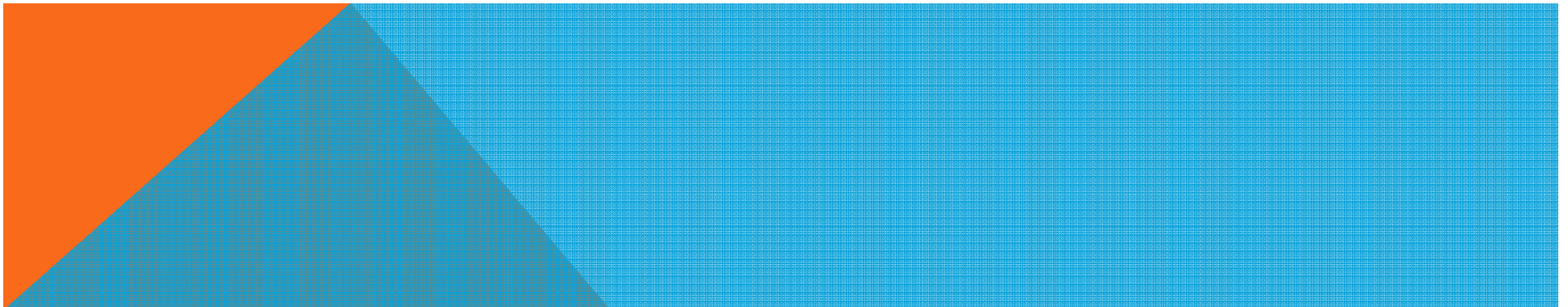
Urban Shopper

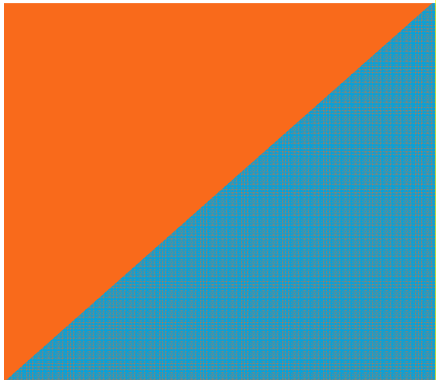
KABARAK UNIVERSITY
STUDENT INNOVATION
CHALLENGE

ANTONY G. MUSABI & ANTHONY MUHIA

CHALLENGES WITH CURRENT SHOPPING

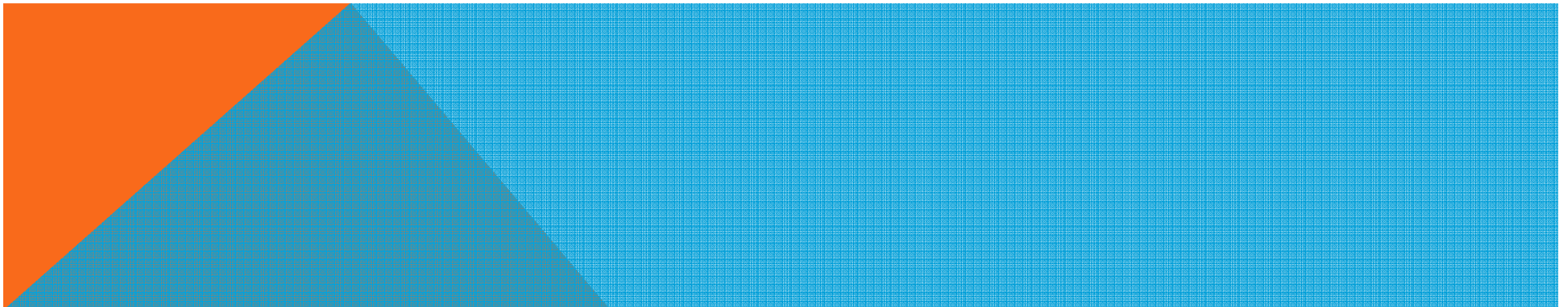
- ✓ Time Consuming.
- ✓ Long queues
- ✓ Delayed Systems
- ✓ Transaction Changes (balance)





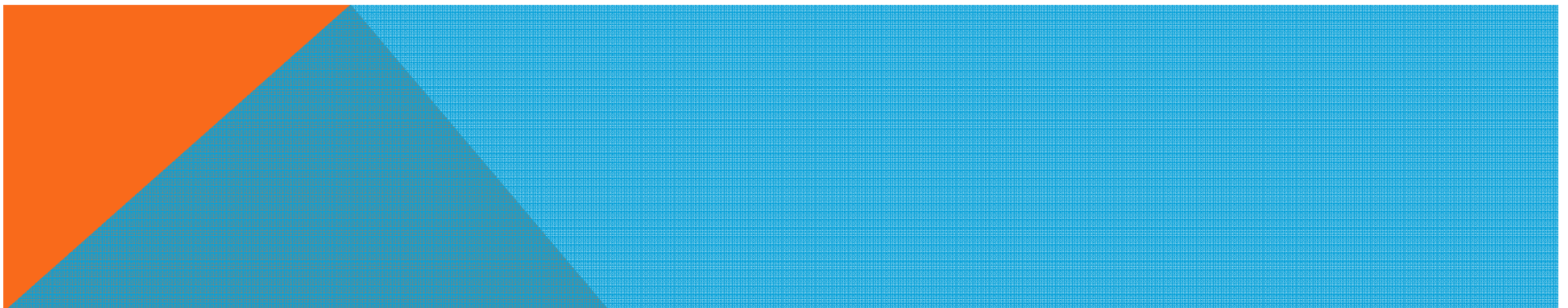
PROPOSED SOLUTION

The Urban Shopper android mobile application will give the consumers an online platform that will enable them to do their shopping from anywhere being at home or work.

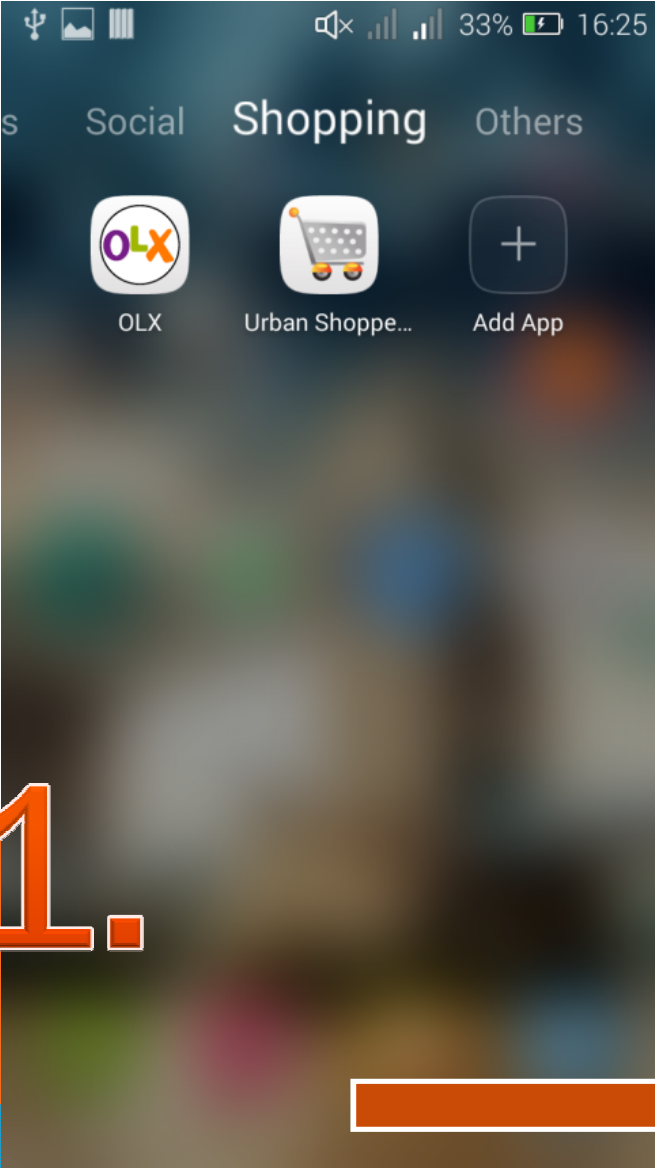


WHY URBAN SHOPPER MOBILE APPLICATION

- ✓ Customers can shopping from the comfort of their homes/work.
- ✓ Convenience of avoiding, traffic, security checks.
- ✓ Saves on time.
- ✓ No danger of carrying money.
- ✓ Opens other avenues of job creation through courier services.
- ✓ Supermarkets can sell more faster.



THE PROPOSED SYSTEM



1.



2.



Urban Shopper.™

Shopping Cart 0 items - KSh.0

Home | Wish List (0) | My Account | Shopping Cart | Checkout

BACK TO SCHOOL BAKING AND COOKING BEVERAGES DELI HOUSEHOLD CLEANING MEAT PERSONAL CARE PRODUCES

BACK - 2 - SCHOOL

Are you ready?

SEE THE BIGBASKET SCHOOL CHECKLIST BELOW

Featured

- Coca Cola Soft Drink KSh.60 [Add to Cart](#)
- Cadbury Drinking Chocolate KSh.124 [Add to Cart](#)

WE ACCEPT

Information

- Delivery Information
- Privacy Policy

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Extras

- Brands
- Gift Vouchers
- Affiliates
- Specials

My Account

- My Account
- Order History
- Wish List
- Newsletter

Powered By Urban Shopper.™ Your Store © 2015

Urban Shopper.™

Shopping Cart 1 item(s) - KSh.138

Home | Wish List (1) | My Account | Shopping Cart | Checkout

BACK TO SCHOOL BAKING AND COOKING BEVERAGES DELI HOUSEHOLD CLEANING MEAT PERSONAL CARE PRODUCES

Success: You have added Tropicana Juice-Apple to your shopping cart!

Home > BEVERAGES > FRUIT DRINKS

FRUIT DRINKS

Display: List / Grid Sort By: Default Show: 15

Product Compare (0)

- Minute Maid Fruit Drink KSh.61 [Add to Cart](#)
 - Add to Wish List
 - Add to Compare
- Real Fruit Power Juice KSh.118 [Add to Cart](#)
 - Add to Wish List
 - Add to Compare
- Tropicana Juice-Apple KSh.138 [Add to Cart](#)
 - Add to Wish List
 - Add to Compare
- Tropicana Juice-Guava KSh.118 [Add to Cart](#)
 - Add to Wish List
 - Add to Compare
- Tropicana Juice-Mixed Fruits KSh.118 [Add to Cart](#)
 - Add to Wish List
 - Add to Compare

Showing 1 to 5 of 5 (1 Page)

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Shopping Cart 3 item(s) - KSh.375

Home | Wish List (1) | My Account | Shopping Cart | Checkout

BACK TO SCHOOL BAKING AND COOKING BEVERAGES DELI HOUSEHOLD CLEANING MEAT PERSONAL CARE PRODUCES

Shopping Cart (2.00kg)

Image	Product Name	Model	Quantity	Unit Price	Total
	Tropicana Juice-Apple	APPLE	1	KSh.138	KSh.138
	APPLES	APPLE	1	KSh.118	KSh.118
	BANANAS	BANANA	1	KSh.118	KSh.118

What would you like to do next?

Choose if you have a discount code or reward points you want to use or would like to estimate your delivery cost.

Use Coupon Code
 Use Gift Voucher
 Estimate Shipping & Taxes

Sub-Total: KSh.375
Total: KSh.375

[Continue Shopping](#) [Checkout](#)

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Navigation icons: Back, Forward, Menu, Star

Checkout

Step 1: Checkout Options

Step 2: Billing Details

I want to use an existing address
 Delivery address: 2020 Makindu Makindu, Rift Valley, Kenya

I want to use a new address

Step 3: Delivery Details

Step 4: Delivery Method

Step 5: Payment Method

Step 6: Confirm Order

[Continue](#)

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Checkout

Step 1: Checkout Options

Step 2: Billing Details [Modify >](#)

Step 3: Delivery Details [Modify >](#)

Step 4: Delivery Method [Modify >](#)

Step 5: Payment Method

Please select the preferred payment method to use on this order.

Cash On Delivery

Add Comments About Your Order

[Continue](#)

Step 6: Confirm Order

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Checkout

Step 1: Checkout Options

Step 2: Billing Details [Modify >](#)

Step 3: Delivery Details [Modify >](#)

Step 4: Delivery Method [Modify >](#)

Step 5: Payment Method [Modify >](#)

Step 6: Confirm Order

Product Name	Model	Quantity	Price	Total
Tropicana Juice-Apple	APPLE	1	KSh.128	KSh.128
APPLES	APPLE	1	KSh.118	KSh.118
BANANAS	BANANA	1	KSh.118	KSh.118
			Sub-Total:	KSh.375
			Flat Shipping Rate:	KSh.493
			Total:	KSh.868

[Continue Order](#)

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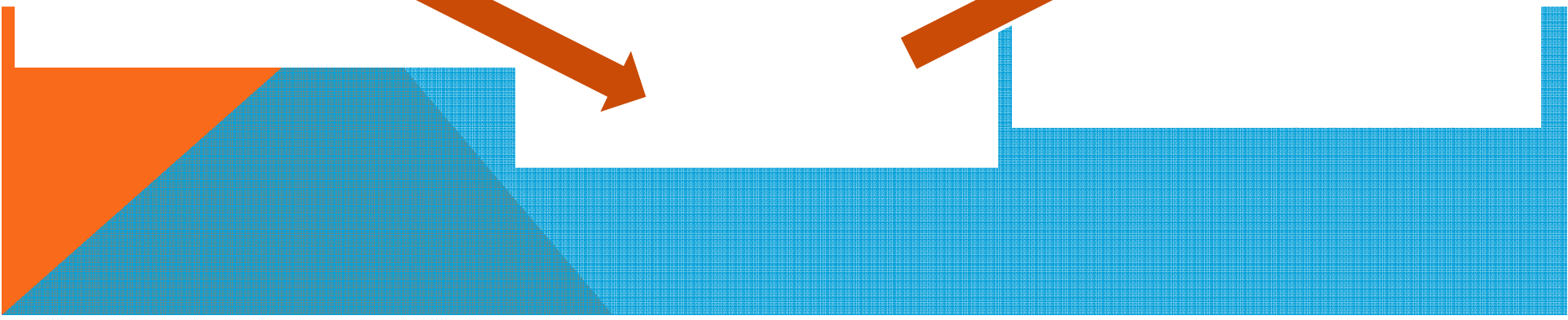
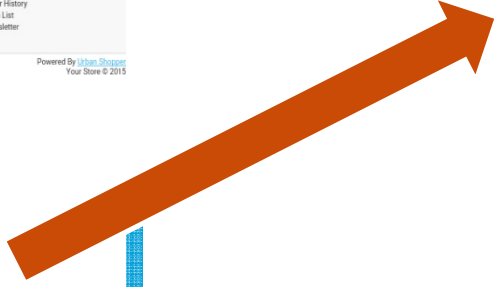
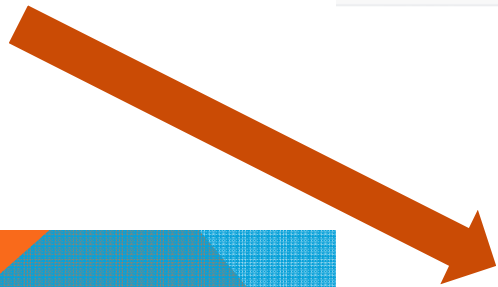
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CONCLUSION

This proposed solution will enable consumers to save time and increase convenience.

Supermarket and other outlets, will sell more goods this way .

It is indeed a win win situation.

